

## Client Award Categories and Descriptions

### **\*Energy Stewardship:**

An environmentally-focused award to recognize the impact your organization's energy program is having on natural resources. This award is given to clients who show outstanding improvement in energy efficiencies related to their energy conservation program with Cenergistic. It acknowledges the environmental equivalent of reduction in energy consumption attained by the program, while recognizing the support and cooperation from your leadership, faculty and staff.

### **\*Pacesetter:**

An award for those stellar organizations that are "setting the pace" in energy savings for other organizations. It is designated only for programs achieving above-average savings, recognizing the support and cooperation of administration, faculty and staff.

### **\*Environmental Excellence:**

An environmentally-focused award to recognize the impact your organization's energy program is having on the natural resources as well as the dollars avoided during the program. The award recognizes clients who have outstanding savings. It highlights the environmental equivalent of the reduction in energy consumption attained by the program, and also reports the program's financial savings, recognizing the support and cooperation of leadership, faculty and staff.

### **\*Energy Excellence:**

A financial-success-focused award to recognize the positive impact of your organization's energy program. The acknowledgment focuses on the program's financial savings, recognizing the support and cooperation of leadership. In general, this award emphasizes the milestone of a million dollars saved or a multiple of a million.

### **\*Chairman's Sustainability:**

Recognizes the organization's long-term energy program, focusing on the financial benefits of your energy conservation program. Awarded to those who have served as a role model to other organizations, while recognizing the support and cooperation of leadership, faculty and staff organization wide.

*\*Upon each award determination, the client receives a poster-size certificate representing either cost savings, energy savings, or energy reduction impact for the environment. This is accompanied by a press release opportunity to be disseminated internally and externally (on your website, social channels, pitched to local/regional press & media) on the day of the award ceremony. Awards can be hand delivered during leadership meetings, public forums, or other similar events.*